

NEW KIDS ON THE BLOCKCHAIN

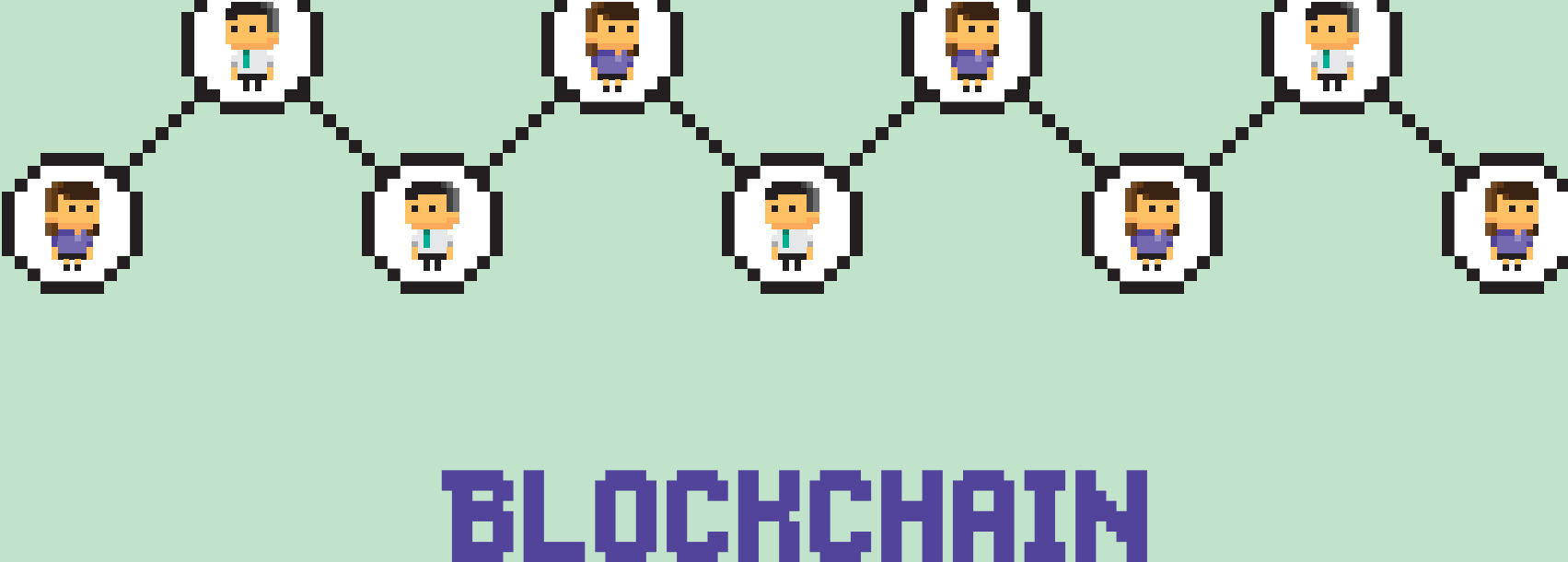
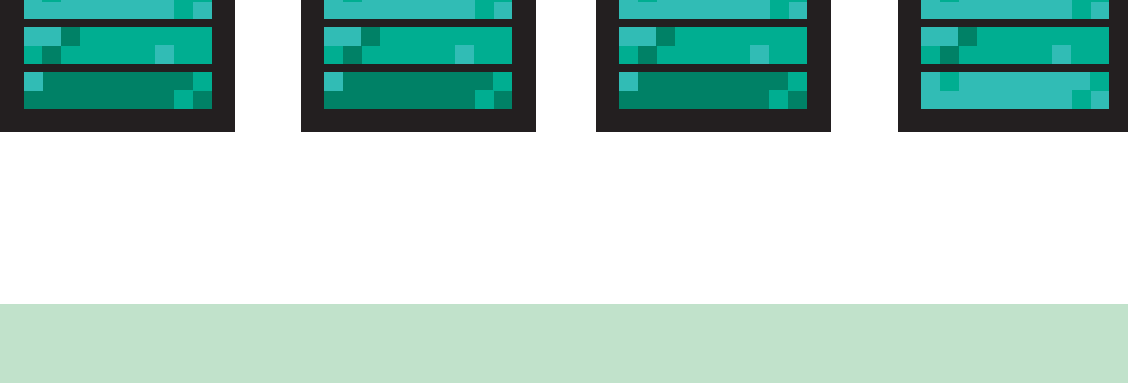
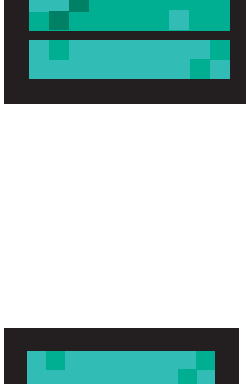
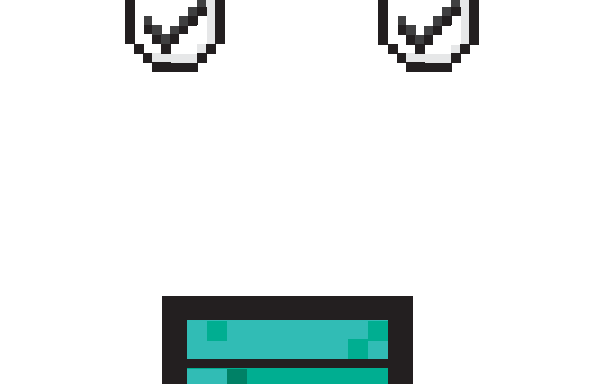
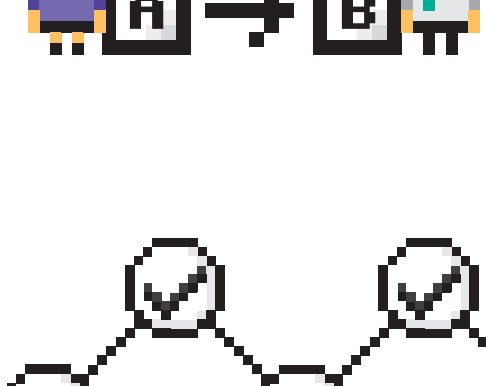
BLOCKCHAIN BEYOND BITCOIN

HOW DOES BLOCKCHAIN WORK?

BLOCKCHAIN TRANSACTION

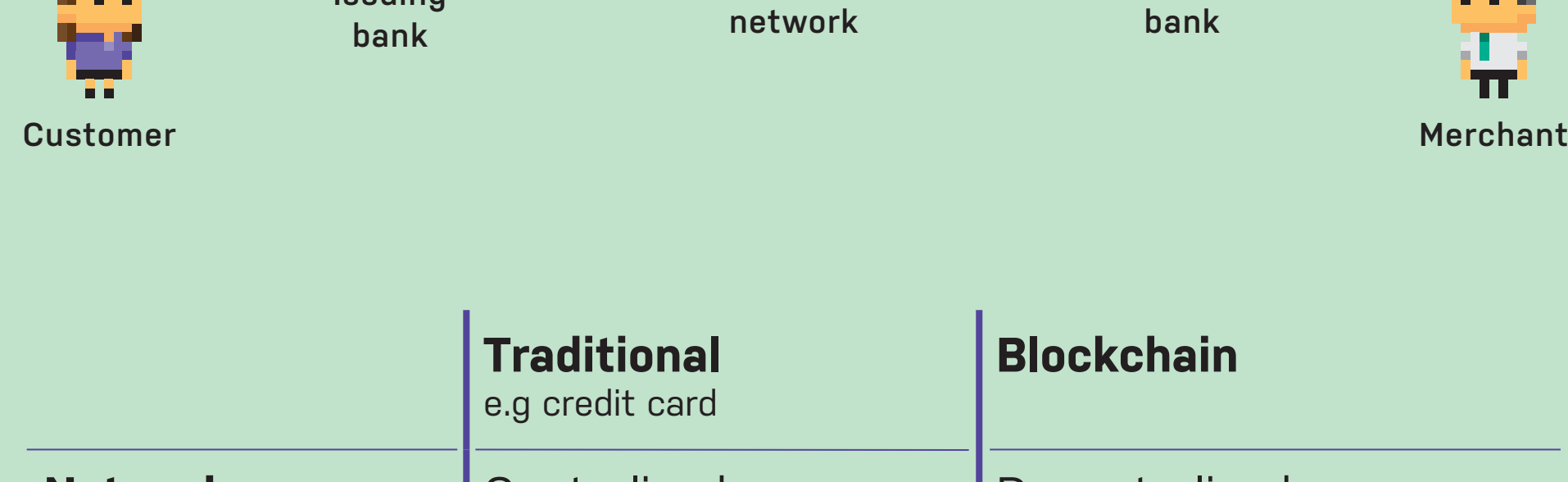
e.g. BITCOIN

- Customer 'signs' a transaction request using his or her private key
- Transaction is broadcast to and verified by the whole network
- Individual transactions are added to a block
- Miners follow a set of rules to verify each block, motivated by a built-in incentive
- Verified blocks are added to the blockchain as a permanent record



VS

TRADITIONAL TRANSACTION

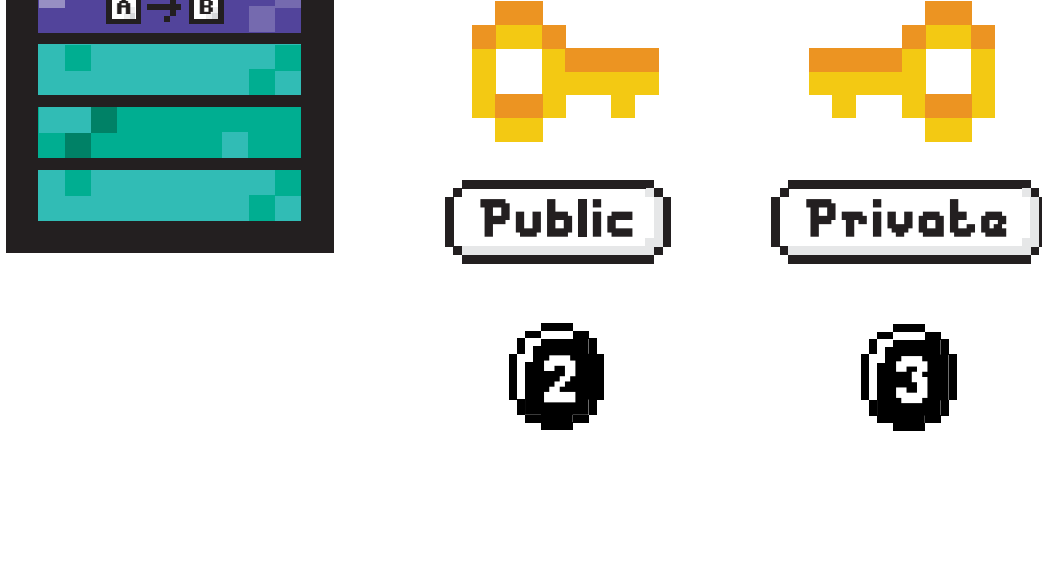


	Traditional e.g. credit card	Blockchain
Network	Centralized, vulnerable to attack	Decentralized
Intermediaries	Many, each charging a service fee	None
Privacy	Identity and credit history disclosed	Privacy retained, only public key disclosed

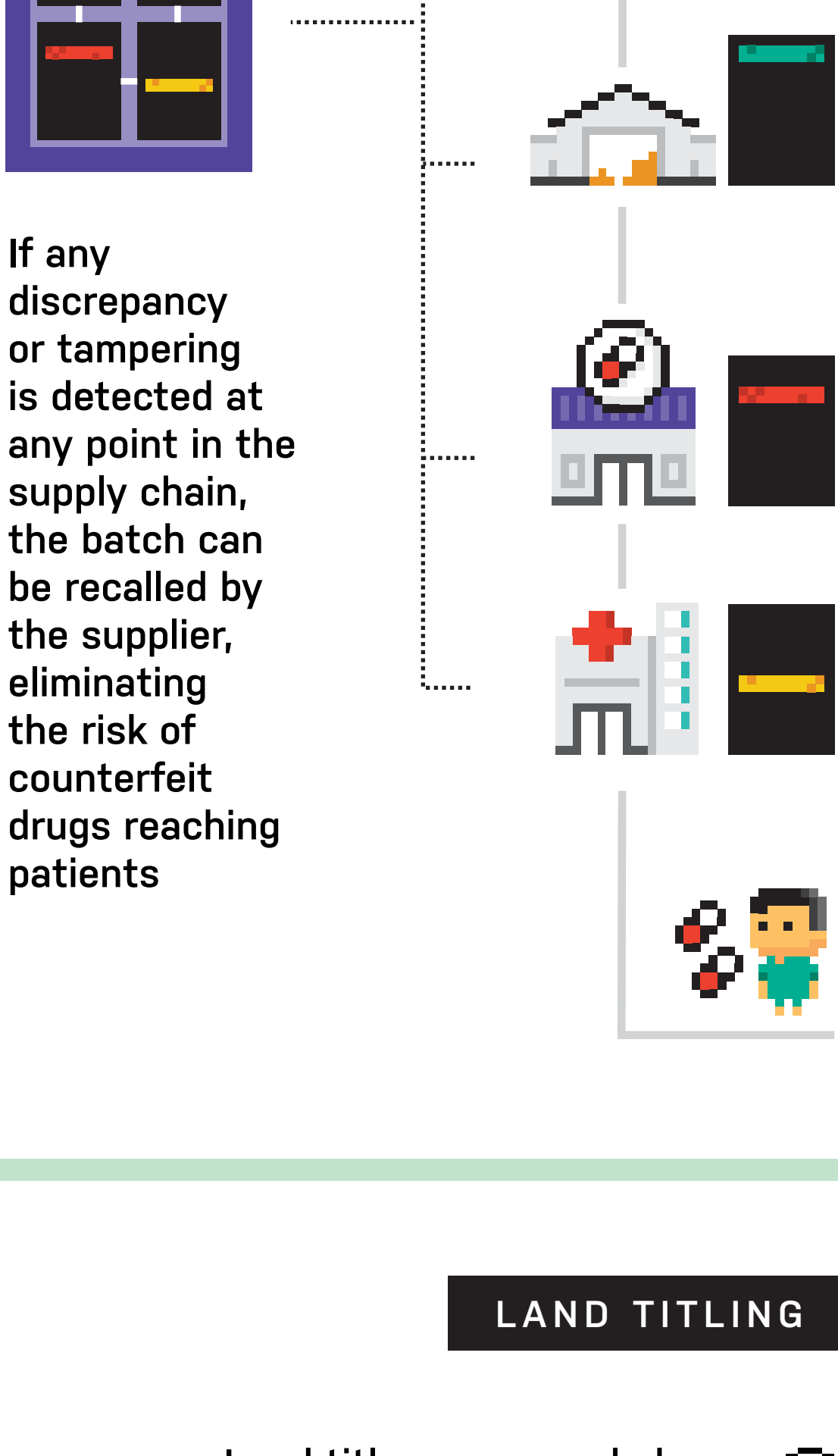
HOW IS BLOCKCHAIN USED?

ELECTRONIC HEALTH RECORDS

- Instead of transactions, the blockchain can be used to store medical information
- Health authorities and hospitals can query non-identifiable patient data to gain population-level clinical insights
- Individuals can choose to share their private key to grant their physician full access to their complete health record



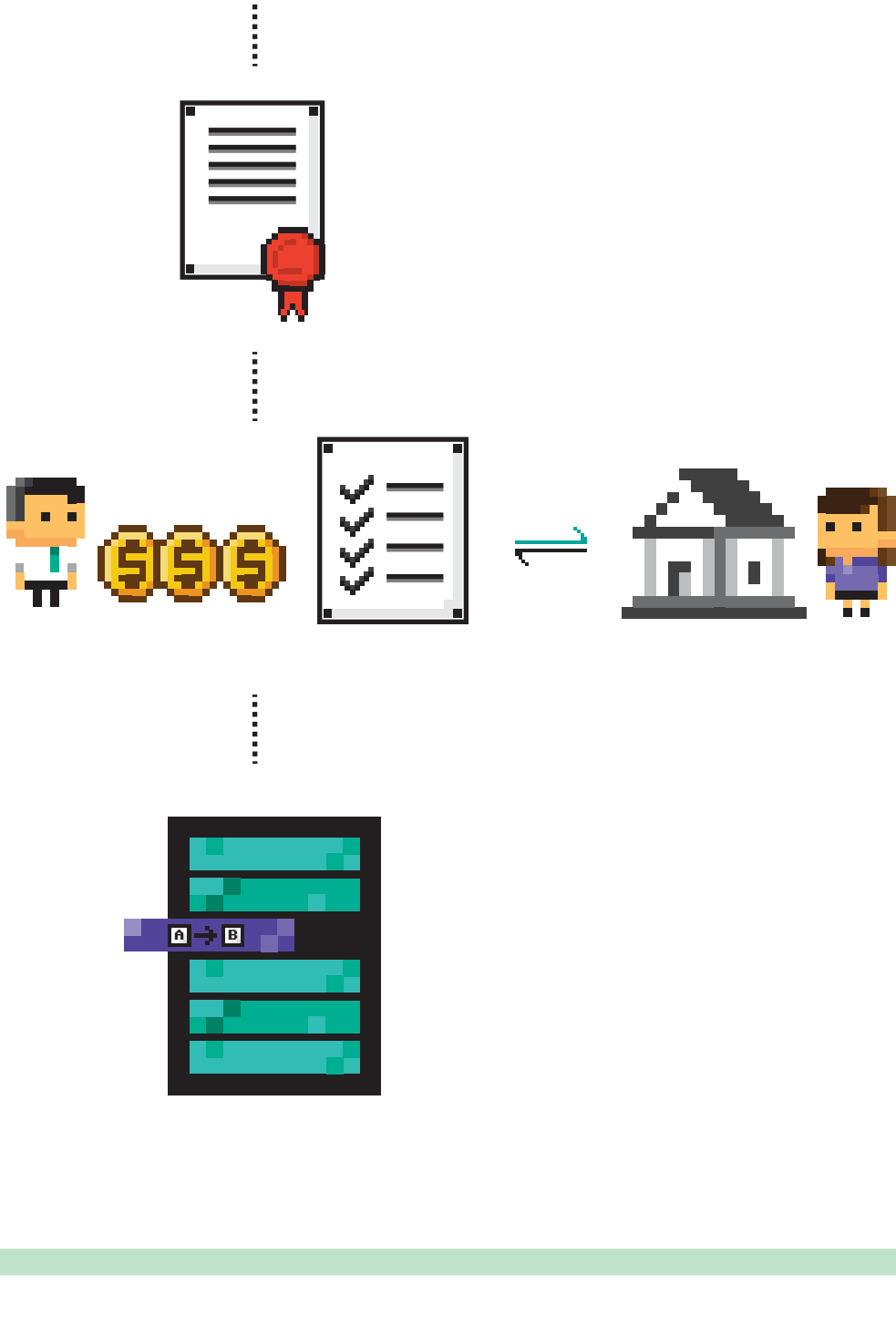
PHARMACEUTICAL SUPPLY CHAINS



- Supplier dispatches a batch of drugs geo-tagged with RFID technology. Dispatch details such as time, location and real-time tracking data are recorded on a blockchain
- Central warehouse verifies batch origin and registers receipt on the blockchain
- District pharmacy verifies batch origin and registers receipt on the blockchain
- Hospitals and clinics verify batch origin and registers receipt on the blockchain
- Patients can be certain of the authenticity of the drugs dispensed to them

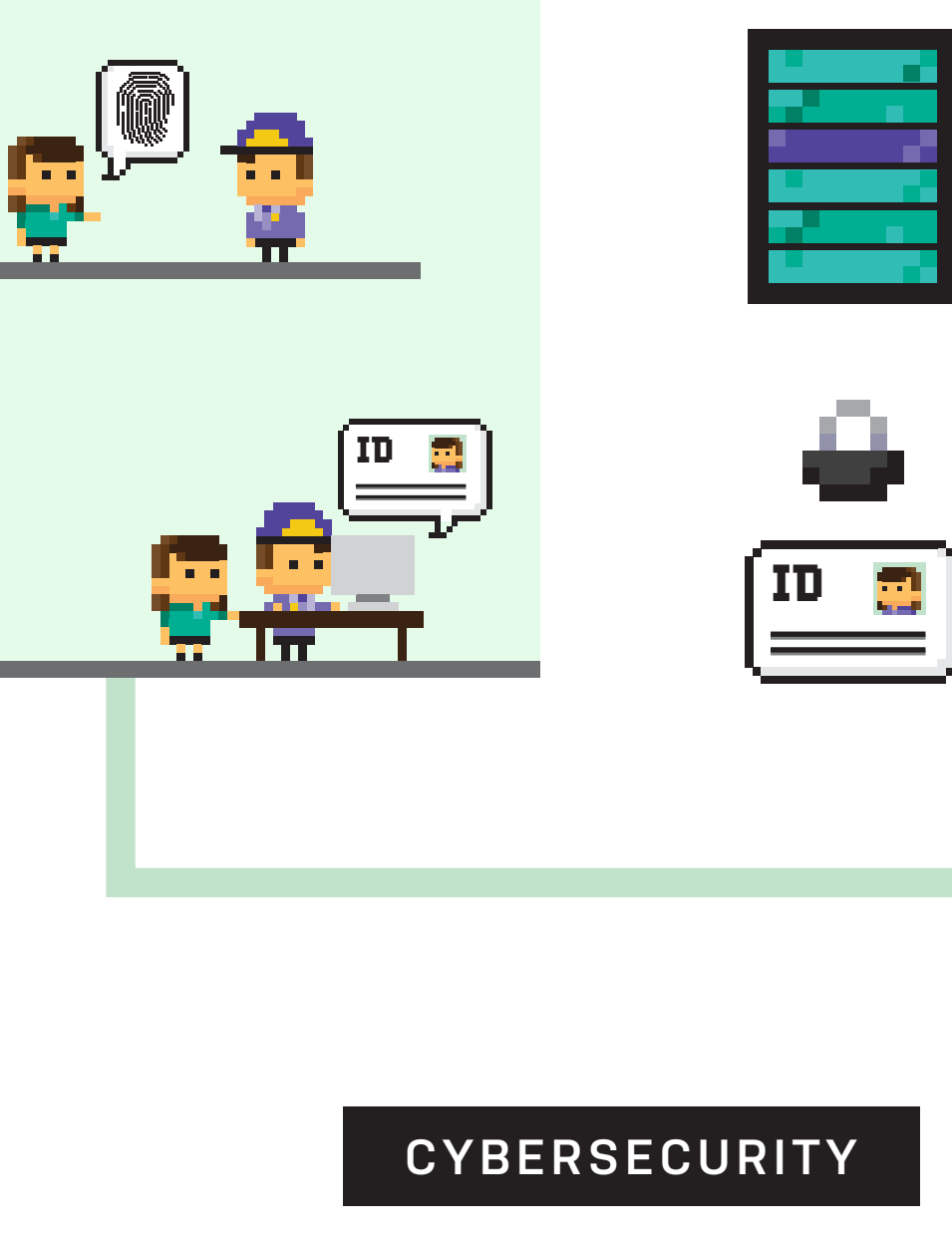
LAND TITLING

- Land titles are recorded on a blockchain
- In the event of a transfer of ownership, a citizen initiates the transaction
- A smart contract is generated on the blockchain containing information about current ownership, sale value, new owner details, etc
- Once the terms are met, the blockchain automatically executes the contract and transfers ownership of the property
- Transaction becomes part of the blockchain record



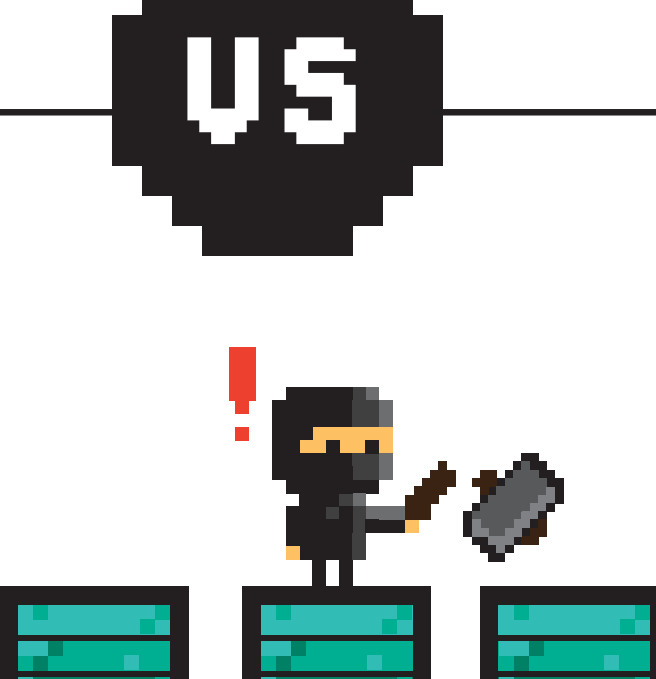
IDENTITY

- Biometric data (e.g. fingerprints) is generated
- Biometric data is recorded on the blockchain
- Private, portable and persistent records of personal identities on the blockchain cannot be revoked or deleted



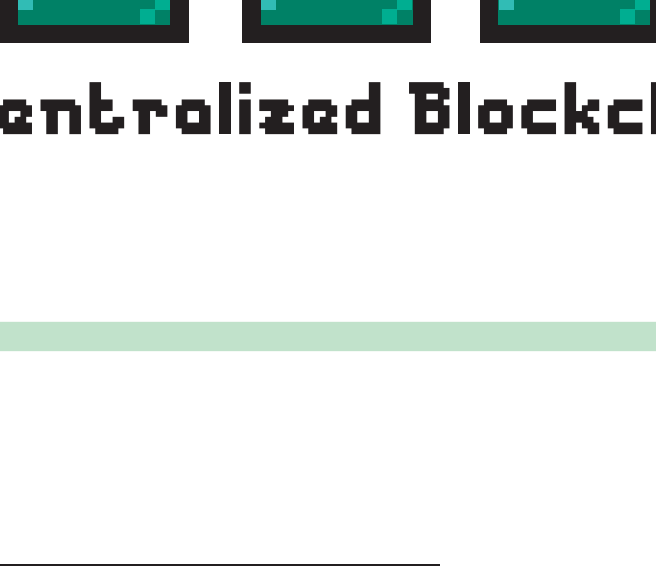
CYBERSECURITY

Centrally managed SSL certification is a single point of failure and vulnerable to hacking



VS

SSLs registered on decentralized blockchains make it impossible to steal or falsify certificates



EDUCATION

- Graduate requests for certificate for employment interview
- School issues certificate signed with a private key, and the record is registered on the blockchain
- Digital certificate is sent to the graduate
- Graduate submits certificate to potential employer
- Employer can independently verify the certificate's authenticity by comparing it against transaction data stored on the blockchain

