Pharmaceutical Societies Of Australia And NZ Form Alliance

Thursday, April 21, 2011

http://www.asianscientist.com/tech-pharma/pharmaceutical-societies-australia-zealand-for-alliance/

AsianScientist (Apr. 21, 2011) - The Pharmaceutical Society of Australia and the Pharmaceutical Society of New Zealand today signed a historic strategic alliance to strengthen the professional roles of pharmacists in both countries.

The alliance specifically aims to promote the professional role of pharmacists as primary health care providers towards improving patient outcomes in Australia and New Zealand.

National President of the PSA, Warwick Plunkett, said the signing of the alliance brought together the professions of both countries at a very high level and enabled a formal exchange of information, experiences and ideas.

> ""There are clearly many areas where the professions of both countries share common ground and this new relationship will boost our ability to further the interests of our members," Mr. Plunkett said.

President of the PSNZ, Elizabeth Plant, welcomed the alliance and said it enabled both Societies to identify potential products and services that may be of benefit to either or both organizations.

Plant said that the alliance will initially focus on four key areas – policy, workforce planning, events (including PAC), and products.

Ultimately, she hopes that this collaboration will result in better health outcomes for consumers in both Australia and New Zealand.

Source: Pharmaceutical Society of Australia.
Disclaimer: This article does not necessarily reflect the views of AsianScientist or its staff.